



TWO YEARS AFTER HAIYAN

**EMPOWERED WOMEN & GIRLS,
RESILIENT COMMUNITIES**





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252, 115 people received emergency food assistance. CARE delivered more than 1,115 metric tons of food.



69,525 people received emergency shelter supplies, including tarpaulins, kitchen sets, blankets, and other tools



9,484 children have been fed as part of a CARE-supported government school feeding program



71,458 people have received high-quality shelter repair kits, including corrugated metal sheets and tools as well as cash to purchase lumber and cover construction costs.



Over 135,000 people benefited from livelihoods start-up grant of USD 181 and orientation on livelihood planning and money management to restart or restore livelihoods.



CARE trained over **500 community carpenters** on build back safer techniques to support people in building disaster-resilient homes.



Over 220 trainings have been conducted on livelihoods planning and household money management.



60 women entrepreneurs have been supported and empowered to boost their own enterprises.



129 community organizations have been supported to start and manage enterprises that would benefit their entire communities.



CARE has reached communities in **six provinces**: Leyte, Western Samar, Capiz, Iloilo, Aklan and Antique



Overall, CARE has reached more than 335,000 people affected by Typhoon Haiyan

FOREWORD

“Our humanitarian action helps affected communities to start over and creates opportunities to rebuild what people want. Essential to our action is having the right motivation and accountability as well as putting into play the needed capacities of all those involved to make a lasting change.”



It seems like a month ago when we started our Haiyan emergency response in the most affected communities last November 2013. Whenever I visit the communities we support and interview the people, the tragic experience is obviously still hard to forget. But two years after the catastrophic typhoon, the affected people continue to get back on their feet, rebuild their communities, and display such remarkable resilience.

CARE in the Philippines, together with partners, works diligently to reach the most vulnerable communities affected by Haiyan, with special attention given to women and girls and the most marginalized. We are determined to address their needs for food, shelter and income augmentation. CARE is committed to assist communities prepare for future disasters, restore damaged livelihoods and empower women lead income generating activities.

Our humanitarian action, embodied in CARE 2020 Program Strategy, encourages future resilience and equitable development. We work towards strengthening vulnerable people’s capacity to absorb and adapt to shocks, manage growing risks, address underlying causes of vulnerability and transform their lives in response to new hazards and opportunities.

CARE targeted to support 300,000 people in two regions and continue to expand our recovery programming to reach more people and seek to impact in and beyond the communities we directly work.

Thanks to the generous support of our donors for helping us in achieving our goals and for partnering with us to deliver this lasting change in the lives of more than 335,000 people in Haiyan-affected areas.

I also extend my gratitude to our CARE colleagues around the world, our local partners, host governments and our staff for working so hard in helping the communities recover, build back safer and increase resilience.

Thank you very much!

MARIA TERESA BAYOMBONG

Acting Country Director and Program Director, CARE Philippines





DELIVERING LASTING CHANGE



Rebuilding after a major disaster could be a huge hurdle to overcome. But for the people who experienced the wrath of super typhoon Haiyan, it is possible.

Two years after, affected communities have started rebuilding their destroyed houses, and restored their livelihoods. People began again to have access to markets and basic services, children are now back in school, industries have resumed operations and plantations are rehabilitated. People continue to be empowered to prepare for future natural calamities.

It is a major contributing factor that the Filipinos displayed undisputable resilience and cooperation to improve their conditions.

In CARE's assisted communities, the people graciously supported each other in repairing damaged houses and even combining resources to generate income. And the people never forget to smile and move forward.

Thanks to the generous support of our donors, CARE's response was immediate and appropriate, addressing the needs of the affected people.

As of October 2015, CARE and its local partners have reached more than 335,000 people through emergency food distributions, shelter repair and livelihoods recovery assistance, and various trainings on disaster risk reduction, women empowerment, climate change adaptation and skills advancement.

CARE continues to help the affected people and communities through livelihoods recovery assistance and capacity development trainings.



BUILDING DISASTER-RESILIENT HOUSES

Two years after Haiyan, conditions have vastly improved. People were able to repair and rebuild their houses. They were also educated on how to build houses that can withstand heavy rains and strong winds.

CARE and partners provided high-quality shelter repair kits, cash support to purchase additional construction materials and cover labor costs. A series of skill-building trainings on shelter repair and disaster risk reduction was carried out in the communities. CARE has also organized roving carpenters to provide technical assistance to families, particularly vulnerable families. A total of **71,458 people** have benefited from our shelter repair assistance.

Majority of people supported believe that their houses are stronger and safer now after following the “Build back safer” principles.

“What is very encouraging to witness is the keen, active participation of women in the successful implementation of the shelter program.”

-Efren Mariano, Shelter Advisor, CARE



“We are happy to have a new home. We both feel that our family is safe here.”

-Rene & Maribel Terrado of Leyte



CARE works to build resilience and reduce the vulnerability of communities to future disasters by increasing household capacity to adapt and prepare.

The “building back safer” (BBS) principle, which focuses on proper roofing slope, bracing and connections, was promoted during the community training of roving teams and distribution of information, education and communication (IEC) materials on this principle.

Roving teams provided technical advice to beneficiaries on the principles of build back safer during shelter repairs.

Those who also have houses built within 40 meters from the coastline, also known as the “No build zone” policy, and near landslide-prone areas were advised to relocate to a safer place.



“In our community, we practice the Filipino spirit of helping each other in times of disasters. We support each other especially those who are having difficulty in repairing their houses.”

-Emmalyn Badeo, Leyte



In Sara, Iloilo, majority of the houses built were able to withstand heavy rains and winds by Typhoon Hagupit.



“Being part of CARE’s shelter roving team in my community helped me build my confidence. I am really happy that I was able to help other people.” - Rosalinda (left) of Leyte

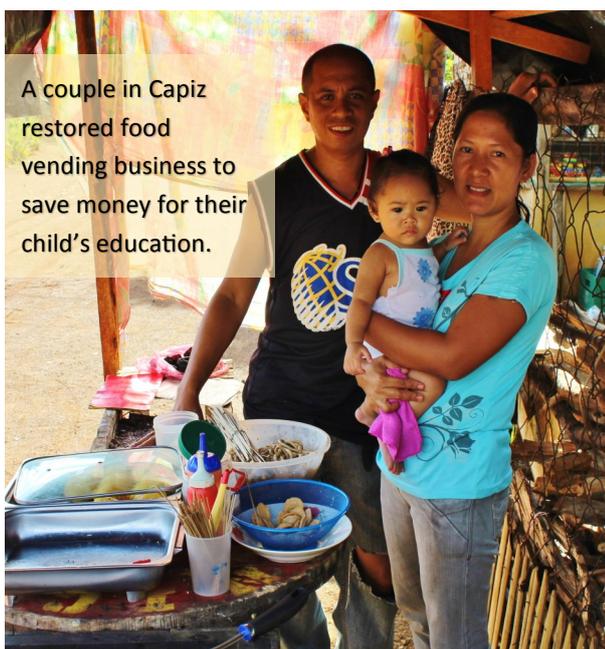


LIVELIHOODS RECOVERY

More women are leading the livelihoods recovery in CARE's supported communities in Eastern and Western Visayas regions.

In areas affected by Typhoon Haiyan, around 5.9 million people lost their sources of income. CARE provided cash assistance and capacity building trainings to 27,000 households to restore their damaged livelihoods or try other income generating activities to meet daily basic needs.

Two years after, CARE also initiated the diversification of livelihoods to help boost the local economy, and promoted the collaboration among neighbours in managing group livelihoods.



A couple in Capiz restored food vending business to save money for their child's education.



Maria Samillano of Antique is now able to support her children's needs through her buy-and-sell business.

Nine months after the affected people received the cash assistance from CARE, over 90% of supported households used the cash for valid livelihoods spending.



Women involved in upland farming in Dagami, Leyte

More women have earned income from the cash transfer.

Women were key actors in every aspect of CARE’s program, playing active roles in the beneficiary selection committee and participating in orientations and community meetings.

The percentage of women leading livelihoods increased during the life of the program, with 53% of women leading and trying for the first time livelihood activities, such as retail, vending and small community stores.

CARE’s household livelihood support was a big help especially to the vulnerable groups such as older people, persons with disability and chronic illness, pregnant and lactating women, and single parents.



“I realized that we were given challenges that we can overcome. I learned to be strong and never give up.” —Mary Jane

For a young single mother, raising a two-year-old child is definitely not a walk in the park.

Mary Jane from Dagami, Leyte had to brave the lethal strength of Haiyan’s storm surges to fight for her and baby’s life.

When she received the financial support from CARE to start or restore livelihoods, she immediately bought a pig to raise and breed, and even joined a group of women beneficiaries in her village to engage in upland farming.



Albuera Kakuqi Livelihoods Farmers and Fishermen's Association, Leyte

BOOSTING COMMUNITY ENTERPRISES

CARE continues to help the affected communities in recovering their livelihoods through the Community Enterprise Facility (CEF) program. CARE, with the help of facilitating partners, is providing financial assistance, capacity building trainings and value-chain support to community organizations, women's groups, local cooperatives, youth associations etc.

A total of **129 community organizations** are currently supported to recover damaged or destroyed livelihoods, enhance community resilience to disasters and educate communities on diversifying livelihoods. CARE is targeting to reach 288 organizations by the end of 2016.



The **Basey Association for Native Industry Growth (BANIG)** of Western Samar is composed of 145 marginalized 'tikog' (reed plant) gatherers, weavers, embroiderers and traders. It also supports other women tikog weavers affected by Haiyan to revive their handicraft industry.

BANIG, with CARE's support, has recently participated in a large trade fair in one of Manila's biggest shopping malls to showcase the products of women weavers and help earn for their families.



The **Antique Development Foundation (ADF)** in San Jose, Antique is one of CARE's facilitating partners. ADF is also being supported by CARE to conduct ginger cultural management training for ginger processors who will also be provided with capital in production and marketing.

These processors, also supported by CARE, are expected to apply the learnings in their own plantations to boost ginger production in their region and improve the quality of their products.

CARE supports the Santo Rosario Multi-Purpose Cooperative (STORMPC) in Antique province in recovering the handicrafts industry damaged by Haiyan. Most of STORMPC's handicrafts made of native plants "bariw" and "abaca" are being sold in Philippines' top tourist destination, Boracay Island.



CARE is supporting the **Active Genuine Youth Leaders Association (AGYLA)** of Ormoc, Leyte in managing and promoting an eco-tourism project in Lake Danao. Most of the organization's members are out-of-school youth determined to take leadership roles in protecting and preserving the environment.

AGYLA has set-up a floating cottage and is developing eco-friendly activities for tourists.



The **Sua Livelihoods Association** of San Dionisio, Iloilo has started restoring seaweed production. Aside from financial assistance, CARE also supports the association to have access to wider markets, develop entrepreneurial capacity and learn new technology.



The **Mahayag Albuera Farmers and Irrigators' Association** in Leyte has set up a community-based mechanized farming facility to support their farmers on land preparation and cultivation, up to harvesting or threshing of rice.



EMPOWERING WOMEN ENTREPRENEURS

In the aftermath of Haiyan, women have been key in driving the recovery of the household and the community.

Around 14,000 or 53% of households participating in CARE's household cash transfer program are women leading the recovery and development of livelihoods for their households. It is therefore important that women continue to be economically empowered.

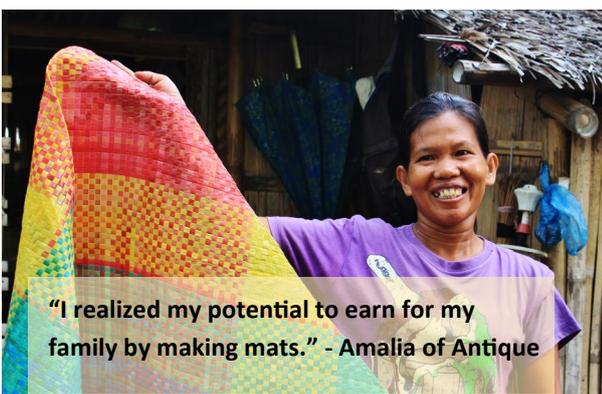
CARE has started another livelihood recovery program called Women Enterprise Fund (WEF) that provides financial assistance and capacity building trainings to women engaged in businesses that also benefit their local communities.



Evelyn of Antique makes doormats out of old and used clothes. She uses her earnings to support her children's education. Her enterprise was also able to generate eight jobs for her neighbours and relatives.



Marilou of Antique is doing home-based handicrafts made of native plants bariw and amacan. She is now able to help her family cover daily basic needs and provide jobs to nine other people.



"I realized my potential to earn for my family by making mats." - Amalia of Antique

“Even I am poor and have disability, I worked hard to recover from Haiyan. I am also happy to see that people in my community have started restoring their livelihoods through CARE’s support.

-Evelyn of Antique



The WEF program demonstrates alignment and commitment to CARE’s Strategy for 2020 of promoting lasting change and innovative solutions, and maximizing impacts through women’s economic empowerment.

Six months after the program was launched, there are now 60 women entrepreneurs in Aklan and Antique provinces who have received seed capital for expansion or diversification.

This has created and/or sustained at least 469 jobs in the communities they operate.

CARE is targeting to support at least 600 women entrepreneurs in two regions by the end of 2016.

The supported women entrepreneurs have received orientations on marketing, product pricing and costing which is part of the Community-based Entrepreneurship Training package.

Most of the livelihoods supported by this fund such as handicrafts and food processing are linked to the bigger commodity value chains assisted by CARE thus making their enterprises more sustainable.



CARE and partners help women entrepreneurs develop their business plan and increase skills in productivity, management and marketing.





GENDER AND PROTECTION

CARE is working to ensure that women's needs and voices are heard and included in all aspects of our programming.

It is therefore important that women continue to be economically empowered especially in an emergency context where women's roles were recognized to contribute significantly in the entire recovery process of affected communities.

The livelihoods program specifically empowered women to lead income generating activities, resulting in 53% of women leading.

To better ensure that we are achieving our gender equality and women empowerment goals, we have been doing gender studies of women's rights, needs and concerns in communities we support.

THE WOMEN WEAVERS OF BASEY

Typhoon Haiyan had a significant impact on the handicraft industry in the town of Basey in Western Samar province. Basey is known for its unique and colourful "tikog" (reed plant) handicrafts.

Basey was flooded. This destroyed the reed plant growing in the wild and left the soil not suitable for immediate replanting.

The women and their families gathered whatever tikog was left in the wild and could be used for mat weaving. The women weavers struggled to produce more mats and earn for their families.

Currently, CARE is supporting and empowering more than 700 women weavers through financial assistance, access to markets, capacity building trainings and promotion of comfortable working spaces.





CAPACITY DEVELOPMENT

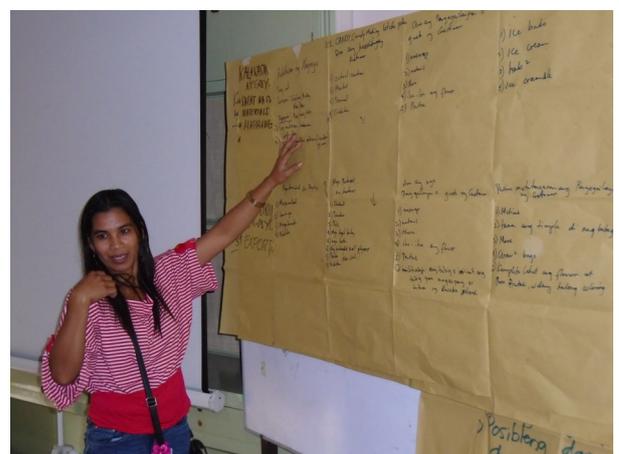
CARE continuously strives hard to support economic recovery in communities affected by Haiyan through the restoration, strengthening, and diversification of livelihoods. CARE currently provides livelihood cash grants to community organizations and women entrepreneurs combined with capacity development activities that aim to improve their business skills and gradually build their livelihood's sustainability and community resilience.

Capacity development in both the CEF and WEF is approached in an integrated manner through the provision of interlinked activities. Commencing from the conduct of a value chain analysis, an array of community-oriented studies, stakeholder consultations, and a comprehensive needs assessment are conducted to ensure that programmed interventions address capacity development at the individual, organizational, and community levels.

Currently, CARE provides a series of trainings to 129 supported community organizations and 60 women entrepreneurs.



Farmers join CARE's financial literacy training in Lemery, Iloilo.



A supported women entrepreneur in Aklan presents a business plan outline for her ice candy making enterprise.



DISASTER RISK REDUCTION

Typhoons are an annual event in the Philippines. As the impact of climate change grows, so does the intensity of these storms. Therefore the principles of “building back safer” (BBS) and disaster risk reduction (DRR) guide CARE’s response to the crisis.

CARE simplified BBS messages including elements of DRR measures enabling communities avoid similar housing failures/damages during typhoon season.

On CARE’s livelihood recovery program, DRR is rigorously incorporated. Communities are trained to do risk mapping, prepare seasonal calendar with focus on livelihood which includes diversification of income-generating activities.

CARE also supports on community livelihood protection schemes and disaster risk analysis for livelihoods.



HUMANITARIAN ACCOUNTABILITY

CARE is committed to meeting international standards of quality and accountability. We work closely with the communities and involved them in planning, implementing and evaluating our response.

CARE has activated feedback and complaints hotline, put up suggestion boxes in distribution sites and regularly visited the communities to check out the projects’ progress and status, as well as the conditions of those who became part of our program.



FINANCIAL FIGURES

YEAR 1

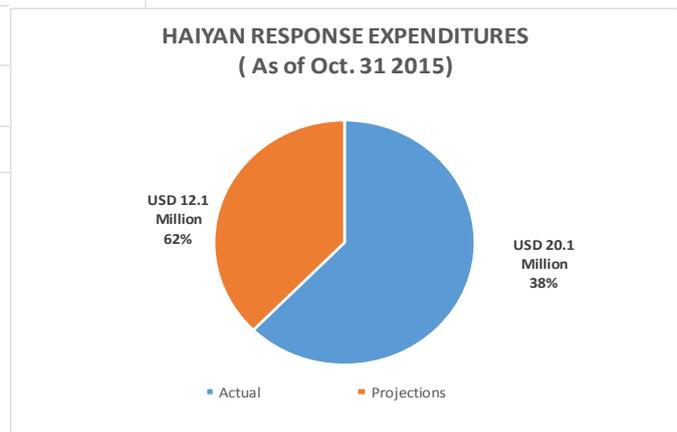
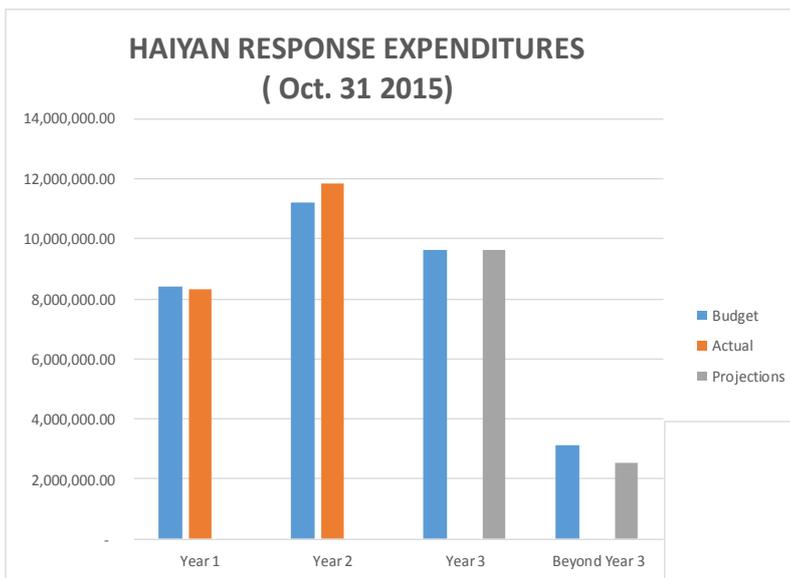
CARE was able to meet its fundraising target of USD 30 million and beyond. CARE —through the generous support of public, corporate and government donors— was able to raise USD 32 million globally.

YEAR 2

CARE has so far spent USD 20.1 million representing 62% of its total budget, between November 2013 to October 2015.

YEAR 3

The remaining USD 12.1 million (38%) will be spent on building resilience and livelihoods in the communities until December 2018.





MARAMING SALAMAT!
Thank you for your support!

Through your generous support, CARE was able to deliver immediate and appropriate assistance to the affected people.

CARE continues to empower women and support communities in rebuilding their livelihoods, strengthening resilience to prepare for and withstand future shocks.

Your support has truly made a difference in the lives of Filipinos affected by Haiyan.

Thank you for sharing in CARE’s goal of supporting the most vulnerable and excluded communities to overcome poverty and social injustice.

CARE’s Local Partners





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Founded in 1945, CARE is a leading humanitarian organization fighting global poverty and providing lifesaving assistance in emergencies. In 90 countries around the world, CARE places special focus on working alongside poor girls and women because, equipped with the proper resources, they have the power to help lift whole families and entire communities out of poverty.

CARE has worked in the Philippines since 1949, providing emergency relief when disaster strikes and helping communities prepare for disasters. CARE's past responses in the Philippines have included typhoon Ketsana in 2009, typhoon Bopha in 2012, and typhoon Hagupit in 2014. CARE is presently assisting Haiyan-affected communities through livelihoods recovery assistance and capacity building trainings.